



## **D3.3 Info packs to the guidelines (final)**

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<b>DELIVERABLE NUMBER:</b>	<b>D3.3</b>
<b>DELIVERABLE NAME:</b>	<b>Info packs to the guidelines (final)</b>
<b>WORK PACKAGE (WP):</b>	<b>WP3</b>
<b>DELIVERY DUE DATE:</b>	<b>31/03/2022</b>
<b>ACTUAL DATE OF SUBMISSION:</b>	<b>31/07/2022</b>
<b>DISSEMINATION LEVEL:</b>	<b>Report</b>
<b>LEAD BENEFICIARY:</b>	<b>IVL</b>
<b>MAIN AUTHORS:</b>	<b>Jeanette Green</b>

This document was developed as part of MULTIPLY – Municipal peer-to-peer learning in integrating transport, land-use planning and energy policy at district level. MULTIPLY received funding from the European Union’s Horizon 2020 Research and Innovation Programme under the Grant Agreement number 785088.

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## 1. Introduction

The aim of this document is to briefly report about the elaboration of the Info packs – short and easy to read compilations of best practice examples from the partner municipalities in the project.

All in all, 26 Info packs for different municipalities/districts were developed throughout the Multiply project. The following table gives a country-specific overview.

Country	Number of Energy Plans
Germany	7
Poland	3
Hungary	3
Italy	7
Austria	3
Sweden	3
<b>Total</b>	<b>26</b>

### Number of Info packs by country

## 2. Aim and elaboration of Info packs in the project

The minimum requirement for the project beneficiaries was to produce three Info packs per country (one per forerunner municipality), i. e. 18 in total. These Info packs are supposed to be “short and easy to read [material], digitally interlinked with the elaborate guidelines, focusing on spreading knowledge on the achievements, success factors and barriers related to energy ambitions and planning process of districts.”

To this end, the Swedish partner IVL developed a template for the project consortium that had to be filled with content and best practice examples from the model municipalities/districts by all partners.

All partners set up a minimum of three Info packs. Some, however, namely DUH and Legambiente, decided to devote an Info pack to each of the participating municipalities, i. e. including the committed cities.

The Annex of this document gives an overview about the template used for the elaboration of the Info packs.

All Info packs are available online, both on the Multiply webpage and on the national websites of the partners.

## Annex

### Template for developing the Info packs

Template



# THE STORY OF XXXXXXXXXXXXXXXXXXXX

Concrete tips for integrated energy planning in urban areas



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 785088

## Starting point, goals and results

**The text in the wider column of the info pack is addressed to local decision makers, not the city planning experts. It is a storytelling text, based on interviews with decision makers involved in the process.**

Let them/he/she tell how they did to integrate transport, land-use planning and energy policy in this district.

Focus on the expectations and positive achievements. Let them shortly describe how it used to be in the district or the urban area and why they decided to work with integrated planning.

Use actual quotes to give life to the text.

Make sure the text is easy to read. Avoid technical terms and expressions. Use short sentences.

A good idea is to let someone read who is not familiar with the process in city planning.

The info packs will focus on spreading knowledge on the achievements, success factors and barriers related to energy ambitions and the energy planning process of districts.

The info packs will be used to advertise the guidelines and will be widely disseminated.

The cities depicted in the info packs will have very good material for their own disseminating purposes.

### And this the result

Conclude this initial text by describing the result, and how it is perceived by both decision makers and residents in the city district.

### BEFORE YOU START

The text in the narrow column is aimed at those who work with urban planning.

It is a checklist through the info pack to remind of details in the process.

In this first column you give the overall tips.

#### Guidelines:

Refer to the guidelines ([link](#)) for more details.

### ABOUT THE CITY DISTRICT

- In this column you tell the basic facts.
- In city X we worked with the district of XXXXXXXXXX.
- It was built in the years of XXXX-XXXX.
- It has X XXX inhabitants.

## Good example no 1 from our district

Here you describe one of the good things you have achieved by integrating transport, land-use planning and energy policy in this district.

Change the headline so it tells more, for example: How we created a pedestrian-friendly neighbourhood.

The text in this wider column of the info pack is addressed to local decision makers, not the city planning experts.

It is a storytelling text, based on interviews with people involved in the process.

Use actual quotes to give life to the text.

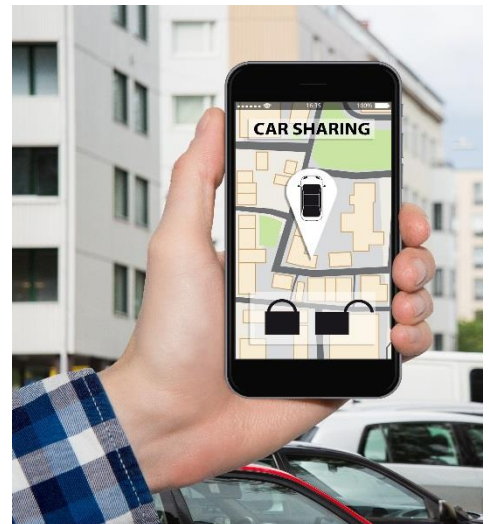
Make sure the text is easy to read. Avoid technical terms and expressions. Use short sentences. A good idea is to let someone read who is not familiar with

### HOW WE MADE IT HAPPEN

- Here you describe the more formal steps you had to take to succeed with the good example in the adjacent text.
- The text is aimed at those who work with urban planning.
- Focus on success factors and barriers.
- These were the crucial details...
- Don't forget to involve those persons or functions...
- These details can cause problems...
- Refer to the guidelines (link) for more details.



*Picture from the district Xxxxxxx, showing a city planning solution. If possible, include local people, showing life in the urban area.*



## Good example no 2 from our district

Here you describe one of the good things you have achieved by integrating transport, land-use planning and energy policy in this district.

Change the headline so it tells more, for example: How we created a pedestrian-friendly neighbourhood.

The text in this wider column of the info pack is addressed to local decision makers, not the city planning experts.

It is a storytelling text, based on interviews with people involved in the process.

Use actual quotes to give life to the text.

Make sure the text is easy to read. Avoid technical terms and expressions. Use short sentences. A good idea is to let someone read who is not familiar with

### HOW WE MADE IT HAPPEN

- Here you describe the more formal steps you had to take to succeed with the good example in the adjacent text.
- The text is aimed at those who work with urban planning.
- Focus on success factors and barriers.
- These were the crucial details...
- Don't forget to involve those persons or functions...
- These details can cause problems...
- Refer to the guidelines (link) for more details.



*Picture from the district Xxxxxxx, showing a city planning solution. If possible, include local people, showing life in the urban area.*

## Good example no 3 from our district

Here you describe one of the good things you have achieved by integrating transport, land-use planning and energy policy in this district.

Change the headline so it tells more, for example: How we created a pedestrian-friendly neighbourhood.

The text in this wider column of the info pack is addressed to local decision makers, not the city planning experts.

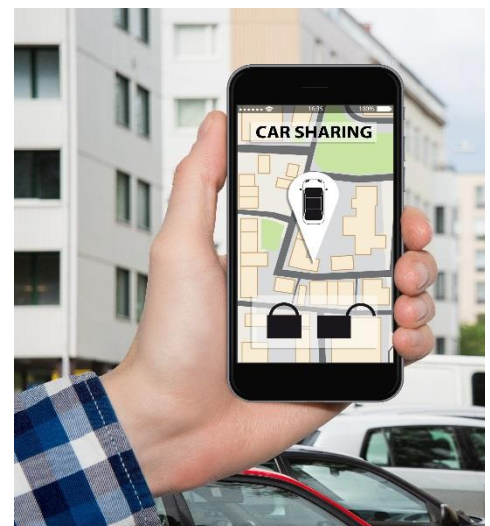
It is a storytelling text, based on interviews with people involved in the process.

Use actual quotes to give life to the text.

Make sure the text is easy to read. Avoid technical terms and expressions. Use short sentences. A good idea is to let someone read who is not familiar with the process in city planning.

### HOW WE MADE IT HAPPEN

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*Picture from the district Xxxxxxx, showing a city planning solution. If possible, include local people, showing life in the urban area.*





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